

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Bayview Community Development Corporation Ensures Families, Kids Get a Great Start!

San Diego, May 2011: According to the USDA, 15.5 million or approximately 20.7 percent of children in the U.S. live in poverty. Research indicates that even mild under nutrition experienced by young children during critical periods of growth impacts their behavior, their school performance, and their overall cognitive development.

Every day across America, teachers see the unfortunate effects of childhood hunger. 65% of America's teachers say they regularly see kids who come to school hungry because they aren't getting enough to eat at home. In an effort to address the needs of low-income residents in apartment homes owned/managed by the **Bayview Community Development Corporation (BCDC)**, **Pastor Timothy Winters, the board of directors** and the **staff of BCDC** in conjunction with **Meals4Hunger** will launch the **Great Start! Breakfast Box** outreach program for residents of the Island Gardens apartment complex located at 3545 Island Avenue, San Diego, CA 92102.

On **June 18, 2011 from 10 -11 a.m.** the Bayview Community Development Corporation, Meals4Hunger and community volunteers will distribute 125 Great Start! Breakfast Boxes filled with healthy breakfast foods. Each participating family will receive one box of nutritious and easy to prepare foods suitable for breakfast. In addition to receiving the breakfast items - Meals4Hunger will conduct regular nutrition, and healthy food shopping and preparation classes free of charge for residents. Donations of food items and/or money are needed and welcome.

For more information, please contact Meals4Hunger at (800) 916-0954 or Bayview Community Development Corporation at (619) 582-8403 or e-mail tisha@meals4hunger.org.

Meals4Hunger is a 501(c) (3), public charity whose focus is on eradicating hunger in San Diego County and nation-wide. **Bayview Community Development Corporation (BCDC)** is a California 501 (c) (3) non-profit corporation in Southeast San Diego. Bayview CDC's focus is on energy efficient low income housing and recycling of capital within communities considered underserved.

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